

## Message Text

CONFIDENTIAL

PAGE 01 STATE 173915  
ORIGIN IO-14

INFO OCT-01 CIAE-00 ICA-11 INR-10 NSAE-00 AID-05 AF-10  
ARA-10 EA-10 EUR-12 NEA-10 ISO-00 OIC-02 SS-15  
NSC-05 SP-02 L-03 PA-01 /121 R

DRAFTED BY IO/UNESCO:FHARTLEY:JU  
APPROVED BY IO:GADALLEY  
IO/UNESCO - CWARVARIV  
-----080300 110148Z /61

P R 110011Z JUL 78  
FM SECSTATE WASHDC  
TO AMEMBASSY PARIS PRIORITY  
INFO USMISSION USUN NEW YORK  
USMISSION GENEVA

C O N F I D E N T I A L STATE 173915

NESCO

E.O. 11652: GDS

TAGS: AORG, SOPN, UNESCO

SUBJECT: UNESCO MASS MEDIA DRAFT DECLARATION

REF: PARIS 21558

1. DEPT. APPRECIATES INFO. FIRST FOUR PARAGRAPHS REFTEL.  
THOUGH SOMEWHAT GREATER DETAIL IS PROVIDED BY THE REFTEL,  
THE INFO. IS CONSISTENT WITH WHAT DG TOLD EVERYONE HE  
CONFERRED WITH IN WASHINGTON, IN DEPT., ICA AND MEDIA  
GROUPS. HE ALSO SAID THAT IF HE FOUND DRAFT TEXT IN  
PREPARATION TO BE UNSATISFACTORY, HE WOULD PERSONALLY TAKE  
CHARGE OF DRAFTING ONE AND AT ANY RATE WOULD CIRCULATE  
TEXT TO MEMBER STATES IN AUGUST.

CONFIDENTIAL

CONFIDENTIAL

PAGE 02 STATE 173915

2. DEPT., HOWEVER, DISTURBED OVER REPORT PARA 5 REFTEL.  
IT IS IMPORTANT TO ESTABLISH IF PROPOSAL IS TO SUPPLANT  
FREE FLOW DIVISION WITH "NEW INTERNATIONAL INFORMATION  
ORDER" DIVISION. IF THIS IS INDEED UNDER SERIOUS CONSIDER-  
ATION, PERM DEL SHOULD TAKE TIMELY AND ENERGETIC ACTION  
TO PREVENT ITS REALIZATION. SUCH A STEP WOULD BE A SHARP  
BREAK WITH A UNESCO TRADITION WHICH HAS BEEN PRESENT SINCE

ITS INCEPTION. IT WOULD BE TAKEN AS A SYMBOLIC DEFEAT AND SERIOUS SETBACK FOR FREEDOM OF INFORMATION IDEA INSCRIBED IN UNESCO CONSTITUTION. IT WOULD REVERSE THE TREND TOWARD

A BETTER--BUT STILL DELICATE--RELATIONSHIP BETWEEN UNESCO AND THE WESTERN MEDIA COMMUNITY. IT WOULD REOPEN OLD WOUNDS AND SERVE AS A CASUS BELLI FOR UNESCO FOES, WHOSE VOICES HAVE BECOME SIGNIFICANTLY LESS STRIDENT IN RECENT MONTHS. IT WOULD TEND TO IMPUGN THE DG'S CREDIBILITY AND SLOWPROGRESS TOWARD A MORE CONCILIATORY RELATION BETWEEN HIM AND THE U.S. MEDIA COMMUNITY, WHICH EMERGED DURING HIS VISIT LAST WEEK.

3. NAME CHANGE ASIDE, PERM DEL'S INFO. SUGGESTS THAT HIFZI TOPUZ BEING CONSIDERED AS SUCCESSOR TO HAMDY KANDIL, WHO, IT IS UNDERSTOOD, WILL SOON BE LEAVING THE POST OF FREE FLOW CHIEF. DEPT'S IMPRESSION IS THAT MUCH OF THE WRITINGS AND PROGRAM ELEMENTS WHICH HAVE FUELED ANTI-UNESCO FEELINGS IN WESTERN MEDIA CIRCLES ARE ATTRIBUTABLE TO TOPUZ AND THAT HIS APPOINTMENT TO THE POST WOULD LIKELY INTENSIFY A CONFLICT NOW SHOWING SOME SIGNS OF ABATING. THUS DEPT. SHARES PERM DEL'S ASSESSMENT THAT HE WOULD BE A POOR CHOICE FOR POST. PERM DEL'S RECOMMENDATIONS FOR SUCCESSOR TO KANDIL OR FOR ANY OTHER PROSPECTIVE VACANCIES IN COMMUNICATION SECTOR ARE SOLICITED.

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PAGE 03 STATE 173915

4. IN VIEW OF THE DG'S REQUEST STATED DURING HIS WASHINGTON VISIT THAT WE COMMUNICATE WITH HIM DIRECTLY ON POLICY AND OPERATIONAL MATTERS OF IMPORTANCE TO US, PERM DEL IS INSTRUCTED TO INTERVENE DIRECTLY WITH DG IF IT CAN BE ESTABLISHED THAT HE IS SERIOUSLY CONSIDERING THE NAME CHANGE OR APPOINTMENT OF TOPUZ TO FREE FLOW DIVISION CHIEF SLOT. VANCE

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** DECLARATION, SPECIALIZED AGENCIES (UN), THE PRESS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 11 jul 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 20 Mar 2014  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978STATE173915  
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**Enclosure:** n/a  
**Executive Order:** GS  
**Errors:** N/A  
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**Original Handling Restrictions:** n/a  
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**Page Count:** 2  
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**Previous Classification:** CONFIDENTIAL  
**Previous Handling Restrictions:** n/a  
**Reference:** 78 PARIS 21558  
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**Subject:** UNESCO MASS MEDIA DRAFT DECLARATION  
**TAGS:** AORG, SOPN, MASS, UNESCO  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014